BLUEPEAK
SYSTEMS · CLOUD

SPEC / RC-01

CLOUD & PLATFORM ENGINEERING

Infrastructure that ships faster than your roadmap.

A 28-engineer consultancy migrating, securing, and operating production cloud for SaaS and regulated workloads.

```
DEPLOY — PROD · US-EAST-1
$ terraform apply  ✓ 24 added · 0 destroyed · drift: 0
```

SERVICE LINES

EVERY DELIVERABLE IN WRITING

S-01 **Cloud migration & landing zones**
Datacenter exits and provider moves on a phased runbook — account vending, IAM baselines, cutover rehearsals.

S-02 **Kubernetes & platform engineering**
Production EKS/GKE fleets and golden-path templates, so product teams self-serve instead of filing tickets.

S-03 **Security & compliance audits**
IAM least-privilege rewrites and evidence pipelines mapped to SOC 2, HIPAA, and PCI controls.

S-04 **Managed infrastructure & SRE**
A staffed 24/7 on-call desk, SLO dashboards, patching, and DR drills on a published cadence.

120+	99.98%	-41%
PROD MIGRATIONS	UPTIME TTM	MEDIAN CLOUD SPEND

TELL US THE WORKLOAD.

(415) 555-0137 · HELLO@BLUEPEAK.SYSTEMS →

Week-bounded. Metric-gated.

ENGAGEMENT SHAPE / 04

If we can’t move the agreed metric inside the agreed window, the next milestone doesn’t bill. Every engagement runs on the same operating shape.

01

Audit & architecture review WK 0–2

We read your Terraform, IAM graph, and last three invoices. Out: findings risk-ranked, priced, and argued over before anyone touches a resource.

02

Blueprint & landing zone WK 3–5

Target architecture reviewed line-by-line, then a working landing zone lands in code. First production workload deploys inside the window.

03

Migration sprints WK 6–10

Workloads move in dependency order, each with rehearsal and rollback tested before it matters. Weekly cutover notes; no Friday surprises.

04

Operate or hand off ONGOING

Our SRE desk runs it, or your team gets runbooks, training, and a 30-day shadow period. Your call — priced both ways.

24/7
STAFFED ON-CALL

- **SLOs with error budgets** — burn-rate alerts before the budget is gone.
- **Quarterly DR drills** — restores rehearsed against production-shaped data.
- **Everything in Terraform** — audited, reviewed, revertible.

Tell us the workload. We’ll bring the runbook.

A 45-minute architecture call, written findings inside five business days, and a fixed quote before anything is scoped.

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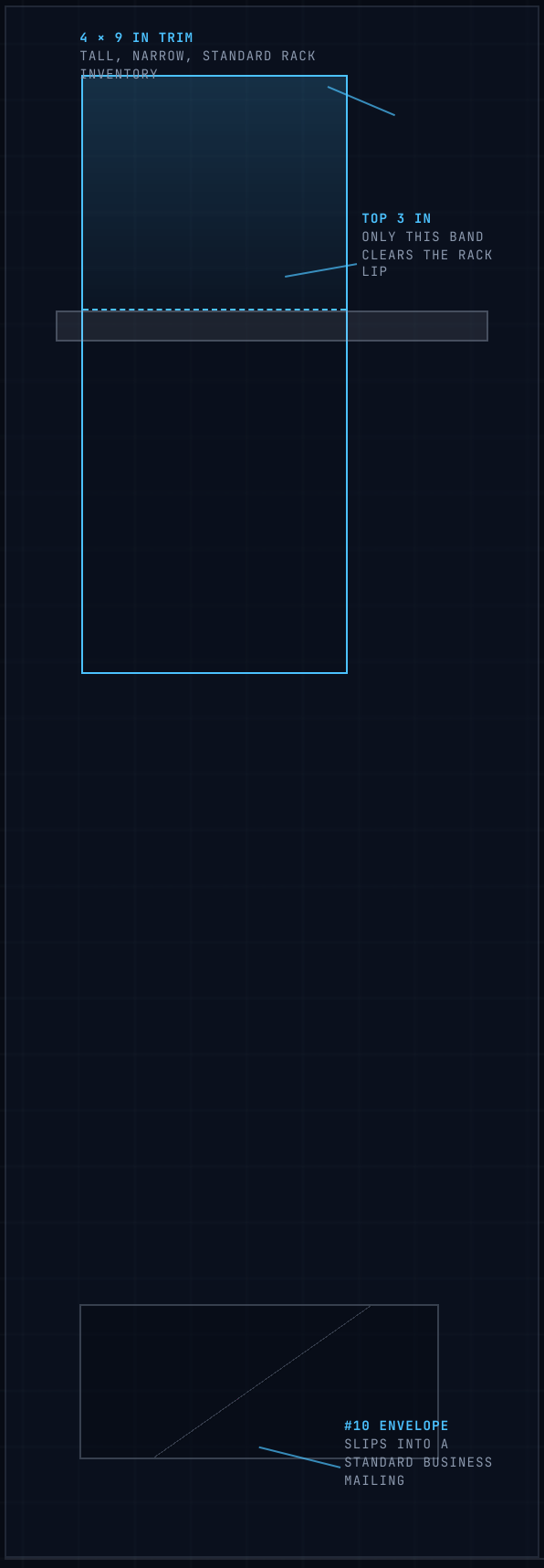
Why this card is built this way



Plain-English print logic. A rack card is not a small poster. It is a counter-top object: half-hidden, glanced at from arm's length, then carried away. The layout is engineered around those constraints.

01

Why 4 × 9 inches

Four by nine is the standard rack-card trim size. It fits the wire or acrylic counter racks already sitting in offices, hotels, clinics, and conference venues — no custom holder, no trimming argument.

The same proportions also slide cleanly into a **#10 business envelope**, so one piece can live as a counter handout, a conference insert, or a mailed leave-behind.

02

The top-three-inches rule

Most rack lips cover the lower two-thirds of a card. Assume only the top three inches are visible at first glance. That zone has to do the whole first sale: brand, category, and the one-line pitch.

On the front, BluePeak's wordmark, "cloud & platform engineering," and the roadmap headline all sit above that line. Details can wait below the lip; identification cannot.

03

Type sized for arm's length

The front headline is approximately **23 pt** — readable across a counter without becoming a billboard. Service names run about **10 pt**, body copy **6.2–7.5 pt**, and mono labels **5–6 pt** because they are secondary data, not primary reading.

Small type survives here because the measure is narrow, the contrast is high, and each line is short. Do not shrink the body further in production.

04

Bleed on a small-format piece

The dark background runs to every edge, so the piece still needs bleed: extend art **0.125 in** past trim on all sides. Small pieces show cutting error faster than large ones; a one-millimeter shift is a visible white sliver on a four-inch card.

Keep live matter — type, rules, contact details — at least **0.125–0.1875 in** inside trim. This specimen's hairline frame sits inside the safe area rather than at the edge.

TRIM	4.000 × 9.000 in · 288 × 648 pt
BLEED	0.125 in all sides · final art 4.25 × 9.25 in
SAFE AREA	≥ 0.125 in inside trim; 0.1875 in preferred
STOCK NOTE	14–16 pt cover, matte or silk; dark ink coverage benefits from coating