The Open Table *spring fair*

A community dinner & mutual-aid fair — everyone eats, everyone belongs.

SATURDAY

May 16 · 4–8 PM

dinner served family-style at 5:30, seconds encouraged

THE NEST — 214 JUNIPER STREET · the door is unlocked whenever the light is on

WHAT HAPPENS AT THE FAIR

- **A real dinner, free**
  cooked by volunteers, no questions asked, leftovers packed to go
- **Care-kit packing station**
  help assemble kits for unhoused neighbors — handwritten notes welcome
- **Peer circle sampler**
  twenty-minute taste of Nestline circles — trans adults, queer youth 16+
- **Community Closet pop-up**
  affirming wardrobe, binders, winter gear — browse like a shop, pay nothing
- **Wayfinder navigators on-site**
  one-on-one help with affirming healthcare, housing, and benefits
- **Safe Harbor fund table**
  learn how 72-hour microgrants work — no forms, no interrogation

Free — *always.* No tickets, no means test.

RSVP appreciated, never required · **hello@safenest.example** · kids & chosen family welcome

Production notes, *in plain English*

This flyer is built to be **read across a room, then read up close** — a stranger should catch the what, when, and where from ten feet away, and everything else should reward walking closer. Here's the reasoning, decision by decision.



fig. 1 — the flyer at ¼ scale. dashed terracotta frame = the 0.25″ office-printer no-print zone; nothing critical crosses it. dashed olive hairline = the optical center (~46.5% of page height), where the date block sits.

01 Type you can read across the room

The headline is **Fraunces at 76pt** — roughly one inch tall — legible from across a community-center hallway. The date line inside the terracotta block is 34pt, readable from about six feet. Everything else steps down honestly: what-happens items at 11pt, the footer at 8pt for the person already holding the page. `ratio ≈ 76 : 34 : 11 : 8`

02 Why the date block sits where it sits

The geometric center of a letter page is 5.5″ down, but the eye reads "center" slightly higher — about **46–47% of the height**. The terracotta panel lands in that optical center, so the single most important fact (when & where) is the first thing a glance falls on. The warm terracotta is the highest-chroma element on the page; nothing else competes with it.

03 Margins for real office printers

Most desktop printers can't print to the edge — they leave a **0.25″ no-print zone** on every side. All critical type lives inside 0.5″, double that minimum. The cream background and corner blobs *do* run to the edge on purpose: if a printer clips them, the flyer still reads as designed, just slightly quieter. Nothing meaningful can be amputated. `safe area ≥ 0.5″ · bleed-tolerant ornament`

04 Color chosen for legibility, not decoration

Body type is deep moss **#2e3b29 on warm cream #f8f3ea** — a contrast ratio near 11:1, comfortable in fluorescent hallway light and forgiving on a worn office copier. Cream-on-terracotta in the date block stays above 4.5:1 by using the cream at full weight and size. The palette is the site's own — the flyer should feel like the same neighbor.

05 Where the QR code goes (and doesn't)

No QR is printed on this specimen — a fake one that scans nowhere is worse than none. On the live piece, a **0.9″ square code** would sit at the bottom-right corner of the footer row, replacing the URL text, with a 0.12″ quiet zone on all sides and the short URL kept beside it for people who don't scan. Test-print before the run: if it won't scan from a photocopy of a photocopy, it doesn't ship.

06 Paper & the print run

Designed for ordinary **20lb office stock or 65lb cream card** — the cream background means white paper still reads warm. No full-coverage ink floods, so a hundred copies won't drain the community-center toner. Print one, pin it up, walk down the hall, and check the headline before printing the rest.